

ERIC S. BARAO

176 Medway Street, 3rd Floor Providence, RI 02906 (401) 455-2340

EDUCATION

Berklee College of Music, Boston, Massachusetts

Bachelor of Music in Songwriting, 1994. GPA in Major: 3.42
Concentration in Music Production and Engineering and Film Scoring

EXPERIENCE

**ESB Productions
West Roxbury, Massachusetts**

May 1997-Present

Own and operate advertising & marketing company specializing in graphic / web design, jingles and music production. Recent clients include the fashion, retail, manufacturing and advertising industries. In-house broadcast-quality music production facility featuring hard disk digital audio and ADAT recording.

- Design and produce web sites, catalogs, newspaper and 4-color magazine ads, brochures, cassette & CD artwork, postcards, business cards, calendars and newsletters.
- Compose, perform and record jingles, record voice overs for radio, television and industrial videos.
- Expert use of various graphics and audio software packages including Quark XPress, Adobe Photoshop and Illustrator, Opcode Studio Vision Pro, Macromedia Deck and Fireworks, Cakewalk Pro Audio, Digidesign Sample Cell, Pro Tools and Sound Designer, Steinberg Rebirth, Logic Audio, Sound Edit 16, Mark of the Unicorn's Digital Performer.

**New England Car Stereo
Holbrook, Massachusetts**

May 1995-May 1997

Advertising Manager / Art Director.

Responsible for production of multiple advertising campaigns for four distinct markets.

- Oversaw production of television and radio spots.
- Composed and produced original jingles and broadcast-quality music beds.
- Designed & produced company web site and print advertising materials including full color outdoor billboards and aerial banners, 2-color tabloid-size circulars, retail POP and signage such as price tags, stanchion signs & telescopic vinyl banners. Created & implemented print advertising schedules in major Massachusetts & New York newspapers.

**Billboard Magazine
Boston, Massachusetts**

January 1992, 1994

Songwriting Contest judge.

First round judge of submissions to the Billboard Annual Songwriting Contest. Reviewed entries of pop, rock, gospel, country, and jazz categories and selected best entries based on lyric, melody, structure, and overall effectiveness.

**Cyril Place, Inc.
Providence, Rhode Island**

September 1990-1992

Assistant producer and software technician for a multimedia production company.

Cyril Place, Inc., continued

Engineered digital audio, performed troubleshooting for audio hardware and software conflicts, created graphic design for print advertising, and edited photo images.

ADDITIONAL SOFTWARE

Proficient in Adobe Premiere and Pagemill, Aldus Freehand and PageMaker, Microsoft Office, Kai's Power Show, Adaptec Toast and Jam, Retrospect

AWARDS

- 1996 Billboard of the Month Award: Whiteco Outdoor Advertising
- 1994 Dean's list Berklee College of Music fall and spring semesters.
- 1994 Multimedia presentation of original musical compositions selected for inclusion in the internationally distributed Kai's Power Tips and Tricks CD ROM.